

26 August 2010

## A message from Dr Joseph Ierano, Chairman, Product Evaluation Committee, CAA

The position your spine is in while you sleep is critical to your health.

Chiropractors understand that consumers value products based on good orthopaedic and ergonomic design principles. They have partnered with Sleepmaker for over 30 years and assessed and supported the use of a select range of sleep products that can genuinely help Australians sleep comfortably; maintain a healthy spine, and therefore a healthier life.

As the peak body representing chiropractors, the Chiropractors' Association of Australia (CAA) takes its role of promoting the importance of spinal care very seriously. The CAA has worked closely with Sleepmaker in order to be able to recommend sleep products that comply with a philosophy of excellence, durability and value for money.

As Chairman of the Product Evaluation Committee I am committed to ensuring that products displaying the CAA logo promote good design principles at every level.

Chiropractors are 5-year University trained. Chiropractic care focuses on the relationship between the musculoskeletal and the nervous system and how that relationship functions in order to preserve and restore Dr Joseph Ierano (Chiropractor) health and well-being.



Dr Joseph Ierano (Chiropractor)  
Chairman, Product Evaluation Committee  
Chiropractors' Association of Australia (National) Limited

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